

Nyal's Remedies

Rexall Remedies

ONTARIO PHARMACY

Eastman Kodaks

Eastman Kodak Supplies

ONTARIO SEMI-WEEKLY ARGON

W. C. Marsh, Publisher.

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LIVING ON LIMBURGER.

Back in Wisconsin, in the county of Green, is the center of the American Limburger cheese industry. Now comes some physicians who claim that this county, which not only makes but eats large quantities of the loud smelling products so dear to the hearts of most Germans and many others, has a remarkably low death rate, and that this is directly due to eating Limburger cheese. The death rate of Wisconsin is 9.2. Therefore, we are told, Limburger cheese makes you live longer.

The Tacoma Ledger, reciting these facts, says the people of Green county are entitled to all the credit they can get, and thinks they are about as courageous as the men in the trenches who are compelled to withstand the onblows of the belligerent gases. The Ledger facetiously continues:

"To even more credit, one may say, for the trenchmen envelope there faces in scientific devices that counteract the fumes and effects of enemy gas, while as we understand it the people of Green county openly face Limburger from the ringing in of a new year to the ringing out of an old.

"Trench fighting and life in Green

county, however, both go to show how inexhaustible is human endurance.

"Here in the Puget Sound country we have fed on the notion that our low death rate is due to salubrious climate, fir forests, snow-capped mountains, the pure water of cataract streams and to the proximity of the salt sea. But now comes the county of Green, state of Wisconsin, announcing a rate of mortality less than ours—and due to the life-giving elements of Limburger.

"Have we been in error all these years? Have we waxed eloquent about the health-giving qualities of mountain, sea, forest and stream, when in truth, our low mortality rate is due to the odoriferous ooze of decadent clams and other marine life that, on rare and precious occasions, offend our olfactory when the tide is out? Surely not.

"We may be so accused, but, honor bright, we are not actuated by envy and prejudice because Green county has outdone us in low death rate. There are some things in life worse than death."

INSPIRING CONFIDENCE.

Confidence has been defined as the act of placing firm trust or reliance on any person or thing. The elements of confidence or trust enter into every activity of life.

We find that in business no sale is ever consummated except through confidence. Before a purchase is made from a merchant there is a feeling created knowingly or unknowingly, in the mind of the customer that the merchant is reliable, that his goods are good goods and that he is willing to warrant them as such. Confidence

in a merchant, his store, and his goods is not created alone by good goods and personal warranties, but a model store in appearance, courteous treatment and the determination to serve customers all tend to establish confidence in the eyes of the public.

A first essential in business is that each merchant and his selling force have confidence in the goods for sale. If they do have confidence customers are more easily influenced to purchase and better satisfied with their purchase, for confidence is catching. The real purpose of every thoughtful merchant, who desires to build a permanent business, is to establish confidence. Trade travels in the path of confidence, and in proportion as confidence in the store increases, just in that proportion does the business expand.

Confidence is just as essential to success in advertising as in any other branch of business. Advertisements that do not create confidence are a positive detriment to the business. Exaggeration in advertising always tends to shatter confidence. It may result in some extra sales, but the after effect is bad.

Truthful advertising does more to inspire confidence in a business than anything else. In fact truthful advertising, good goods, and good treatment establish permanent confidence, so essential to permanent business.

GOLDEN RULE TO CLOSE

In this issue of the Argon, the Golden Rule Store of Ontario announces a mammoth sale to run until January 15, after which time that store will be closed and the remaining stock sent to Nebraska. The sale was to warrant them as such. Confidence started this morning.

Local Market

Prices quoted below are general retail prices prevailing in Ontario and are in no case special sale prices:

Cheese, fancy, lb.	20c
Flour, high patent, sack	\$1.75
Flour, straight grade, sack	\$1.65
Potatoes cwt.	\$1.00
Onions, dry, per lb.	3c
Beans, Navy	7c and 8c
Cabbage, new, lb.	1 1/2c
Pie Pumpkins, per lb.	1c
Apples, box	75c to \$1.00
Oranges, doz.	50c to 60c
Bananas, doz.	30c
Lemons, doz.	30c
Sugar, cane, per cwt.	\$7.00
Honey, strained, pint	20c
Honey, comb, lb. 15c, and 2 for	25c
Nuts, English walnuts, lb.	25c
Nuts, Brazil, lb.	25c
Almonds, lb.	25c
Rice, lb.	8c and 10c

Butter and Eggs.

Ranch eggs, doz.	40c
Butter, ranch	25c
Butter, creamery	35c and 40c

Fish, Poultry and Meats.

Lard, 10 lbs.	\$1.35
Ham, per lb.	25c
Bacon, per lb.	22 1/2c to 25c
Head cheese, lb.	20c
Turkeys	15c
Turkeys, dressed	17c
Ducks, live weight	10c
Ducks, dressed	14c
Hens, lb.	15c
Lamb, spring, fore quarters	\$1.00
Lamb, spring, hind quarters	\$1.50
Lamb chops, rib, lb.	25c
Mutton chops, lb.	18c
Pork chops, loin or rib, lb.	20c
Pork, shoulder, lb.	18c
Roll rib roast, lb.	28c
Rib roast, prime, lb.	22c
Round steak, lb.	20c
Flat-bone tenderloin, lb.	28c
Salmon, lb.	20c
Halibut, lb.	20c
Shoulder steak, lb.	18c
Shoulder roast, lb.	15c

Grain Markets.

Timothy Hay, baled, per cwt.	\$1.15
Wheat, per cwt.	\$1.50
Oats, per cwt.	\$1.50
Barley, per cwt.	\$1.40
Corn on cob	\$1.20
Baled Alfalfa	75c

Live Stock.

Hogs	4 1/2c to 5 1/2c
Veal	4c to 5c
Cows	3c to 4 1/2c
Lambs	4c to 5c
Steers	4c to 5c
Mutton	3c to 4c

Dr. W. G. HOWE who has been located in the First National Bank building will move his dental office to the Wilson Building on January first.

Parties wishing ice for storage should see Chas. B. Shantz, Payette, Idaho, R. F. D. 1, Washoe. 11-4tp

See Mrs. Cayou's bargains in hand painted china before you purchase your Christmas gifts. Res. on Virtue street. 9tf

A BANK'S FIRST DUTY

is to its depositors. The business of this bank is conducted on this basis, which is, in truth, SECURITY AND CONSERVATISM. Safety is considered before profits.

We feel justified in asking for your banking business, assuring you always, courteous treatment and satisfactory service.

FIRST NATIONAL BANK

SAFETY

SERVICE

"Safety first" was the motto and practice of this bank long before those words became the slogan of the large transportation companies.

Service to the public is not a theory, but a daily practice with us.

Put your money where safety is the first consideration and avail yourself of our service.

ONTARIO NATIONAL BANK

Safety Deposit Boxes

Savings Accounts

Church Services

BAPTIST CHURCH.

Sunday School 10:00 a. m.
Morning Service 11:00 a. m.
Evening Service 7:30 p. m.
B. Y. P. U. 6:30 p. m.
Prayer Meeting, Wednesday Evening
Bible Study Thursday Evening
A hearty invitation is extended to all.

DAVID E. BAKER, Pastor.

METHODIST CHURCH

Sunday School, 10:00 a. m. Preaching, morning, 11:00 a. m., evening 8:00 p. m.

You need the church—the church needs you—"Let's get together."

C. C. PRATT, Pastor

United Presbyterian Church

Bible school at 10 A. M. Preaching at 11 A. M. and 7:30 P. M. Christian Endeavor at 6:45.

Come to any or all the services and you will find a welcome. W. N. Brown Pastor.

Congregational Church.

Sunday School, 10:00 a. m. Morning Worship, 11:00 a. m. Endeavor, 7:00 p. m.

Evening Service, 8:00 p. m. REV. PHILIP KOENIG.

Catholic Church.

Mass at 10 a. m. Sunday mornings. H. A. CAMPO, Rector.

O. A. C.

FARMERS' AND HOME-MAKERS' WEEK and RURAL LIFE CONFERENCES
January 3 to 8, 1916

Live Information, Practical Help for the Home the Farm, the Community.

Conventions of Oregon's Greatest Industries Conferences on Oregon's Most Vital Problems

LECTURES—DEMONSTRATIONS—EXHIBITIONS—ENTERTAINMENTS

Two thousand people attended last year. It is a great place to make friends—with live thinkers and live thoughts, good workers, and good work.

WINTER SHORT COURSE

January 10 to February 4, 1916

Practical Agricultural Course in a Nut Shell. Applied Science in Actual Work of the Farm and Household.

Courses in FRUIT RAISING, FARM CROPS, SOILS, STOCK RAISING, DAIRY WORK, POULTRY RAISING, GARDENING, COOKING, SEWING, HOUSEHOLD ARTS, HOME BURNING, BUSINESS METHODS, ROAD BUILDING, FARM ENGINEERING, RURAL ORGANIZATIONS, MARKETING.

Correspondence Courses Without Tuition. Expert instruction in Music. Reduced railroad rates.

For program write to The College Exchange, Oregon Agricultural College, Corvallis. (10-15-1 to 14)

FRENCH DRY CLEANING

THE LATEST AND BEST METHODS ARE BY THE VACUUM CLEANER AS ADOPTED BY US AND THE ONLY PLACE WHERE MODERN CLEANING IS DONE, THE DIRT MUST GET OUT OF THE ANTIQUATED MACHINES YOU HEAR OF DON'T DO THE WORK AND REMEMBER IT IS ONLY AT

E. Cope's Tailor Shop

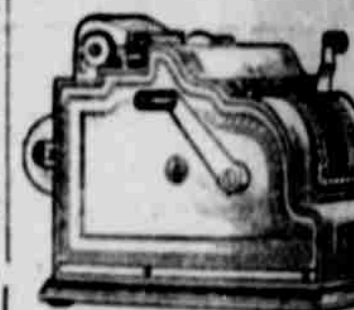
WHERE THIS GOOD EFFECTIVE WORK IS DONE.
MOORE HOTEL BLOCK PHONE 108-W



Say this to yourself: "I'm going to save money this year." It's one of the best New Year resolutions we know of, and here's a good way to start right:

Wear Hart Schaffner & Marx clothes

We're ready to show you

TOGGERY BILL
GOOD CLOTHES FOR MENAmerican
Adding

—AND—

Listing
Machine

(eight column capacity)

Price

\$88.00

F. O. B. Maywood, Ill.
SOLD ON ONE YEAR
CREDIT OR 3 PER CENT
DISCOUNT FOR CASH

MAIL COUPON TODAY

American Can Company

Chicago, Ill.

Please send booklet descriptive of American Adding and Listing Machine.

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Address

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Ontario, Oregon.